

SEE YOU AT THE AUBURN

Farmers Market

Sundays | June 6 – September 19
10 AM – 3 PM | Les Gove Park

Auburn Int'l Farmers Market

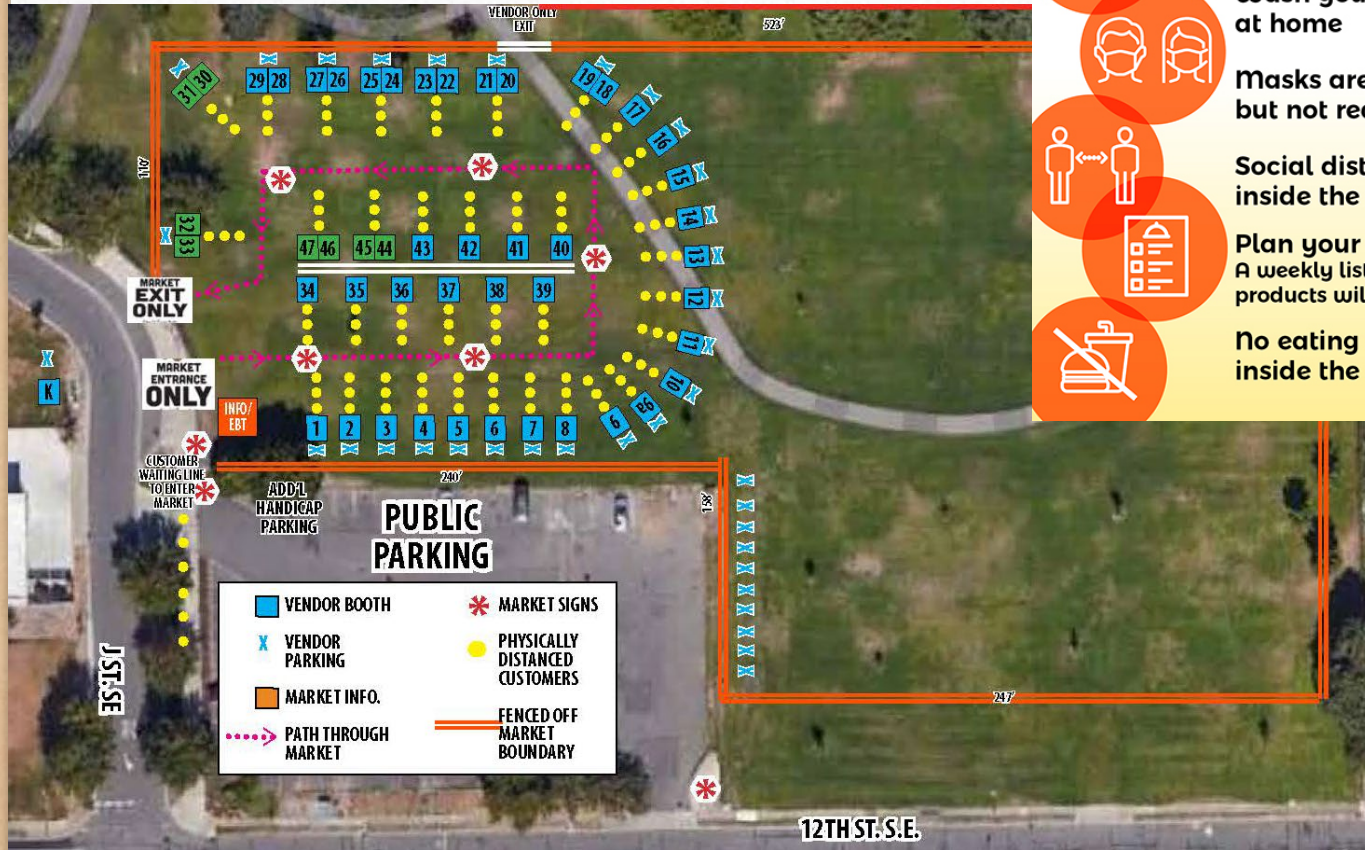


auburnfarmersmarket.org



Modifying a Market

June 2021



Auburn Int'l Farmers Market

- Leashed pets allowed for a quick shopping trip
- One-way traffic flow inside the Market
- Wash your produce at home
- Masks are encouraged but not required
- Social distance while inside the Market
- Plan your trip
A weekly list of vendors and their products will be posted on Fridays
- No eating or sampling inside the Market

June 2021:

- King County Public Health Restrictions still in place
- Revised one-way only market layout
- No entertainment
- Limited to two people per booth

READY..SET..SHOP!

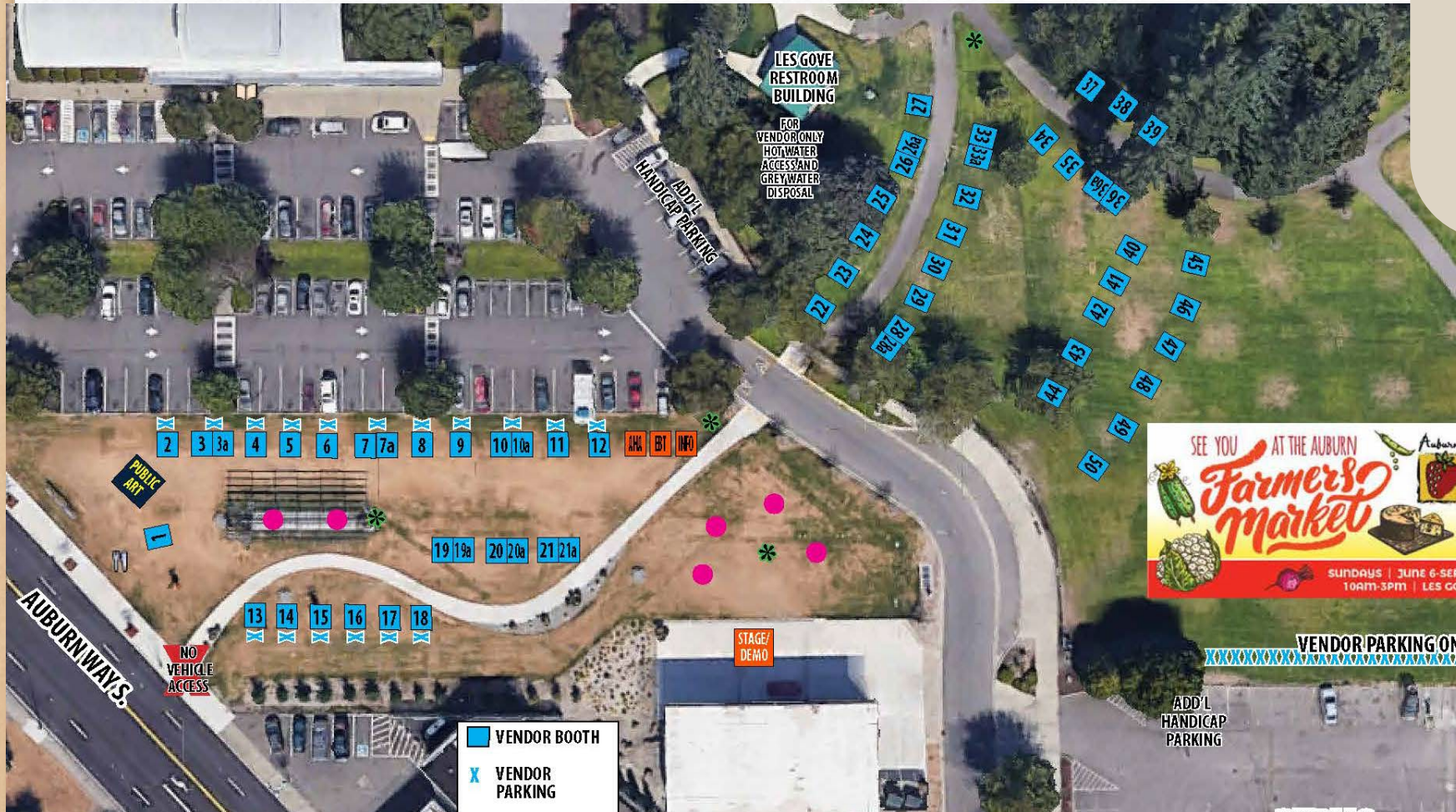
- 1** Go with the flow - follow the marked, one-way path thru market.
- 2** Social distance - please stay 6 feet apart.
- 3** Ready to shop? Stand in the vendor waiting line until your turn.

MARKET ENTRANCE WAITING LINE

- 1** Go with the flow - follow the marked, path to the market.
- 2** Social distance - please stay 6 feet apart.
- 3** Please be patient as we work together to get shoppers through the market.

Modifying a Market

July 2021 – *KC Public Health restrictions removed*



July 2021:

- Removed fencing and one-way traffic
- Added entertainment
- Removed customer limit
- Expanded Market layout from Auburn Way into Les Gove Park
- Added sampling





40,991 customers in 2021

...compared to 17,249 customers in 2020

...compared to **24,326** customers in 2019



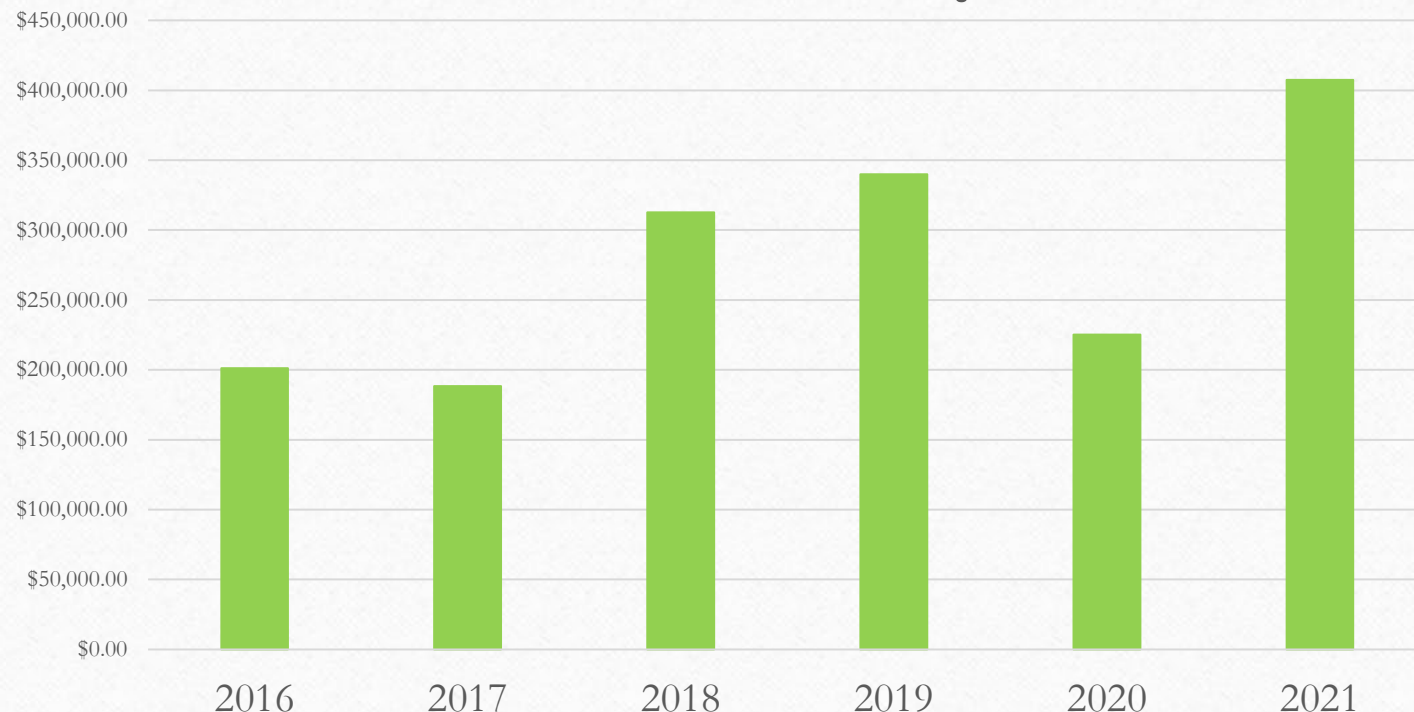
Vendor participation 2021

- Unique vendors – 55
- Total number of vendor opportunities - 627

Vendor participation 2020

- Unique vendors – 40
- Total number of vendor opportunities - 491

Total Vendor Sales by Year



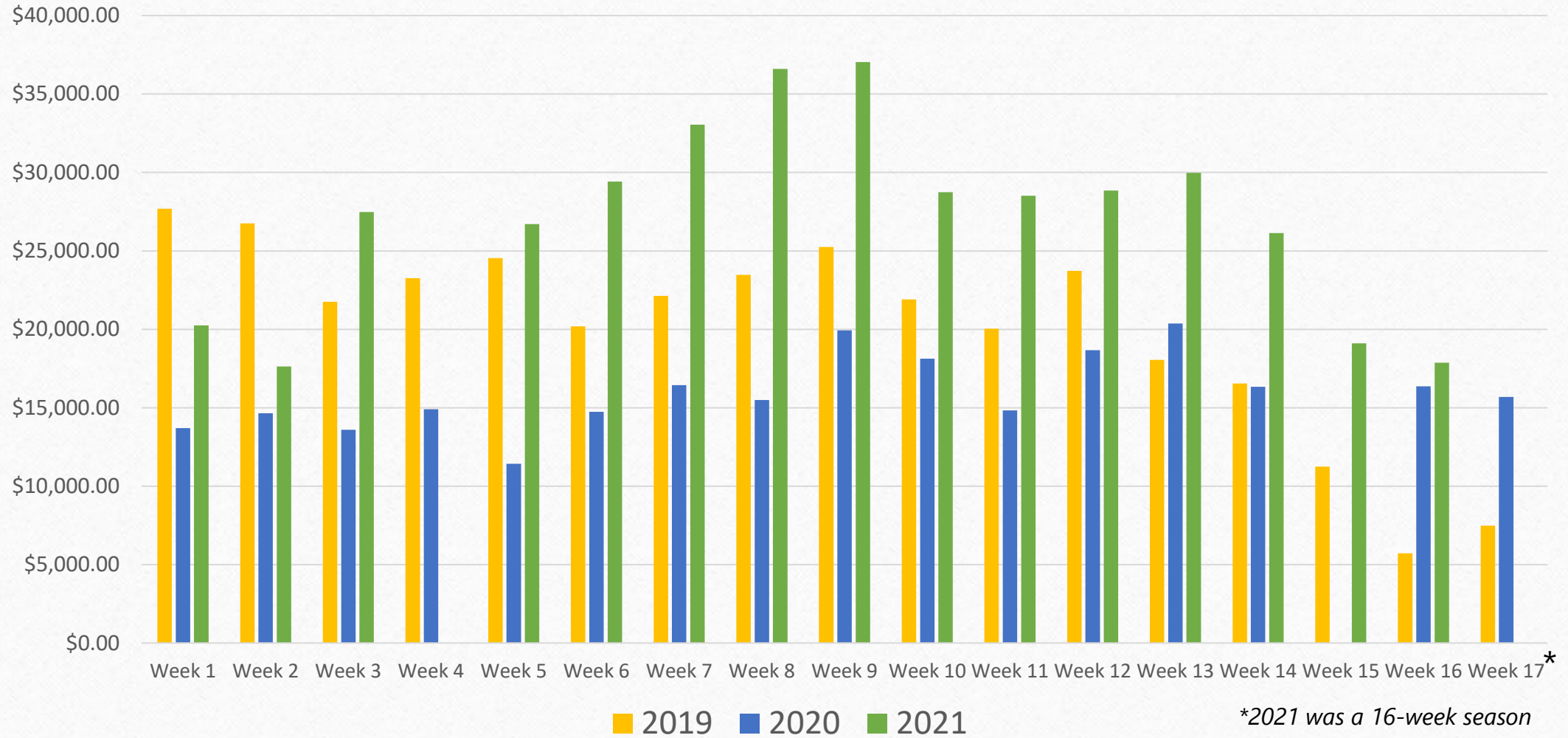
Vendor sales 2021:
\$407,361

Vendor sales 2020:
\$255,301

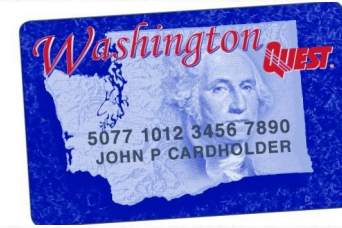
Good News!

**2021 Total Vendor Sales
increased by 60%**

Vendor Sales by Week



Food Assistance Programs



Food Assistance Program Redemption

2021

EBT Redemption: \$25,179

SNAP Market Match redemption: \$22,009

2020

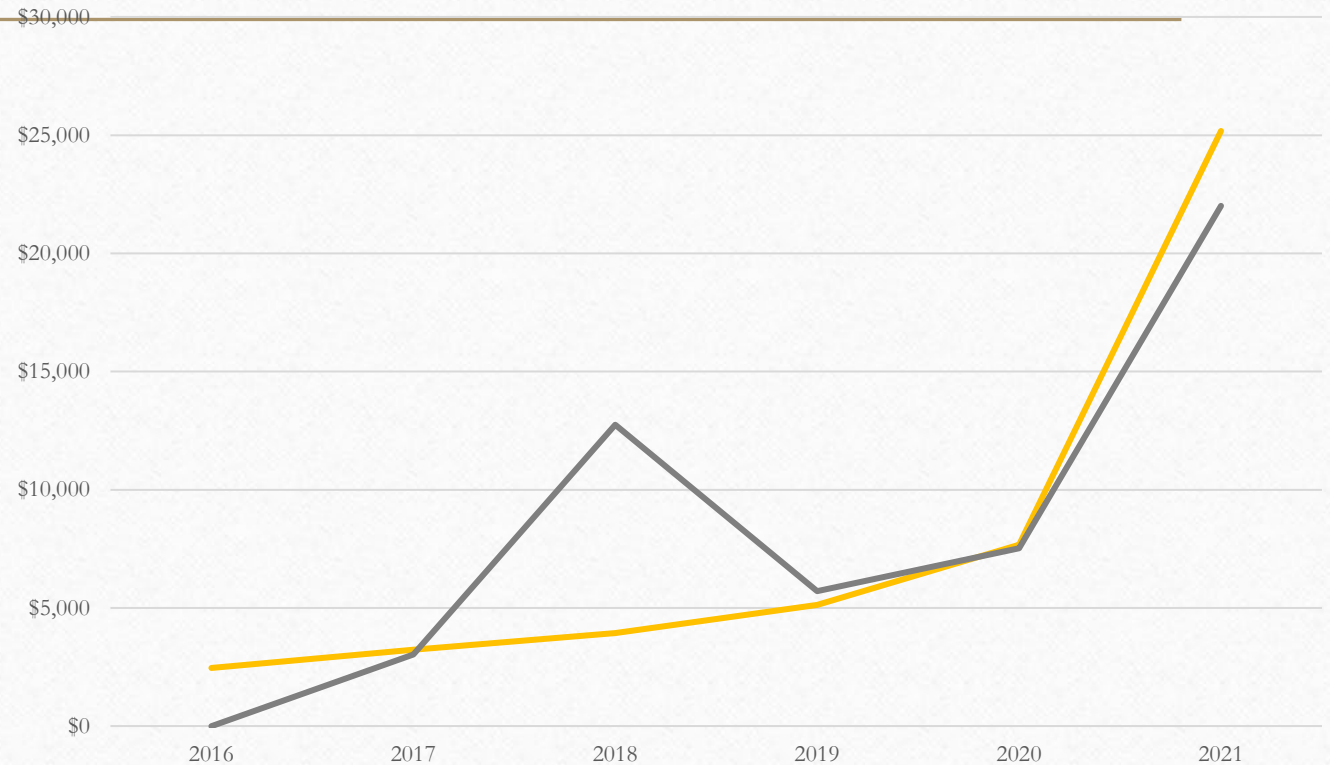
EBT Redemption: \$7,678

SNAP Market Match redemption: \$7,528

KEY

Yellow line = EBT

Grey line = Match



Other Market Info

- 230 volunteer hours
- 4,365 pounds of fresh produce donated to the Auburn Food Bank



Voted 1st place in Washington state!

247 votes

8th in the Pacific Northwest

60th Nationwide



Growing with every season



Plans for 2022:

- More vendors
- Increasing volunteers
- Hiring Staff
- Bi-weekly Entertainment

SEE YOU AT THE AUBURN
**Farmer's
Market**

**See you next year!
Sunday June 5, 2022!**

Auburn Int'l Farmers Market



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