

RESOLUTION NO. 5423 EXHIBIT A
2019 Lodging Tax Grants Second Application Period

2/26/19

Motion: Committee Member Faltenberger motioned to recommend to City Council to approve the funding the \$2,000 request for the Seattle Parrot Expo. Committee Member Matto seconded the motion. Motion passes unanimously.

4/10/19

Motion: Committee Member Fraser motioned to approve \$3,000 to Hops N Crops, Committee Member Roberts seconded the motion. Motion passes unanimously.

Committee Member Fraser motioned to approve \$1,100 to Valley Cities Geocache, Committee Member Roberts seconded the motion. Motion passes unanimously.

Committee Member Cho motioned to approve \$2,500 to Korean American Sports Festival. Committee Member Roberts seconded the motion. Motion passes unanimously.

Event: Seattle Parrot Expo

Amount Requested: \$2,000.00

Approved Amount \$2,000.00

- Free to the Public, three day event to be held on September 28 – 29, 2019.
- 2018 Attendance 1,200 during the two day event
- The event is organized to open communication about parrots in the wild, as pets via a 25 bird aviary; educational games, children's story time, and free-flying parrots.
- Will use funds for ads in Seattle Times, ParentMap Magazine, Seattle's Child Magazine, BirdTalk Magazine, and to pay for any needed city permits to raise banners and signs to announce the coming of the Expo a month in advance.

Event: Valley Cities Geocaching Adventure/GeoTour

Amount Requested: \$2,750.00

Approved Amount \$1,100.00

- Anticipated 2019 Attendance: 200 – 300. The Geo Tour includes Kent and Auburn.
- Event is on May 17 -19, 2019.
- Funds will be used for costs of materials for the event, and food for the launch of the event.
- Niche event in which geocachers tend to travel to collect coins.

Event: 20th Korean American National Sports Festival

Amount Requested: \$15,000.00

Approved Amount \$2,500.00

- Anticipated 2019 Attendance: 3,000. Event rotates in various U.S. cities annually.
- Sporting event competitions to take place in SeaTac, Federal Way, and Auburn the weekend of June 21- 23, 2019.
- Funds will be used towards venues, transportation, food, officials, etc.

Event: Hops & Crops Music & Beer Festival

Amount Requested: \$6,000.00

Approved Amount \$3,000.00

- 2018 Attendance: 900 attendance
- This event which is in its tenth year will be held on September 14, 2019.
- Funds will be used towards marketing to potential overnight guests via Facebook ads.
- This Auburn annual event has a loyal following and attendance has increased 50% in the last three years.

Total 2019 Budget Allocated to Community Grants: \$20,000.00**Second Round of 2019 Total Grants Recommended by the LTAC: \$8,600.00****First Round of 2019 Total Grants Recommended by the LTAC: \$8,500.00****Potential Total Amount to be allocated in 2019: \$17,100.00**